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Tundra Specialties and FoodCalc® Launch Partnership To Help Restaurants Provide Nutritional Information

San Francisco, Calif., April 1, 2009 – Leading national restaurant equipment and parts supplier Tundra Specialties today announced a partnership with FoodCalc®, makers of MenuCalc, an online tool that instantly calculates the nutritional profile of recipes. Tundra customers will receive an exclusive discount of seven percent off MenuCalc's fees.

Although menu labeling has in the past been impractical for many restaurants due to the expensive nature of laboratories and consultants and the intricacies of nutrition software, MenuCalc cuts time and costs in half by utilizing cutting-edge web-based technology and a growing database of 20,000-plus ingredients. Moreover, many restaurants are now feeling increasing pressure to provide nutrition data, driven by the strong consumer shift towards healthy dining. According to the National Restaurant Association's Industry Forecast for 2009, three in four adults say they try to eat healthier now at restaurants than they did two years ago.

"It's common knowledge that today's diners are increasingly demanding nutritional information in order to make informed, wholesome choices," said Lucy Needham, president and CEO, FoodCalc. "And offering this data is one way for far-sighted restaurants to distinguish themselves from their competitors and build lasting customer loyalty. With MenuCalc, we've successfully eliminated the high costs and complexities traditionally associated with menu labeling to create a practical and efficient online solution."

"By partnering with FoodCalc, we hope to provide substantial value-added services to our loyal customers, with a cost-saving discount in this tough economy plus an expert resource for the hot topic of menu analysis," said Ryan Lewis, Tundra's vice-president of sales and marketing. "We anticipate a huge response from our independent restaurants, which really need an inexpensive, tech-savvy solution in place of high-priced laboratories and consultants."

The MenuCalc product offers two unique solutions for restaurants. The Web do-it-yourself plan starts as low as \$35 per recipe, and allows users to license MenuCalc's online application for unlimited use and independently perform their nutrition analysis, assisted by training and customer support provided by MenuCalc's expert staff. With the Registered Dietitian Plan, MenuCalc's registered dietitians perform the analysis, contact ingredient suppliers and assure compliance of all locations under menu labeling bills. Both plans generate instant results that can be customized and exported into programs like Microsoft Word and Excel. Completed nutrition data can easily be printed, emailed and shared via brochures, menus and Web sites.

Furthermore, MenuCalc offers Consultancy Services for all restaurants that wish to benefit from their expertise in labeling and menu display compliance (staff is certified to support FDA labeling inquiries), nutrition analysis and ingredient projects beyond the paid plan. The consultancy rate is \$90 an hour and does not include the Tundra member discount.

Multi-unit restaurants that have signed up for MenuCalc's nutrition analysis include San Francisco, CA-based Specialty's Café & Bakery; St Louis Park, MN- based Granite City Food & Brewery; Sherman Oaks, CA-based Chinese Gourmet Express; San Francisco, CA-based based Mixt Greens; and Florida-based Asian Chao (owned by Food Systems Unlimited).

About Tundra Specialties

Founded in 1993, Boulder, CO-based Tundra Specialties is an international distributor with an extensive inventory including the foremost brand names in foodservice equipment, smallwares, parts and plumbing. In 2005, the company launched eTundra, a comprehensive ecommerce website. Tundra's offerings are supported by the company's expert staff, which routinely guides restaurant customers through purchase decisions and assists in cost-savings repairs.

About MenuCalc

MenuCalc is one of two nutrition analysis applications developed by San Francisco, CA-based FoodCalc® LLC www.foodcalc.com. Founded in 2003, FoodCalc is the food industry's gold standard for web-based nutrition analysis solutions. FoodCalc also built LabelCalc®, the only online tool that instantly generates accurate, up-to-date FDA-compliant nutrition facts panels for small-to-medium sized food manufacturers. For more information, visit www.MenuCalc.com and www.LabelCalc.com; email info@MenuCalc.com or info@LabelCalc.com or call (415) 398-4628.

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